Cookie Policy

1. What Are Cookies?

Cookies are small text files that are stored on your device when you visit our website. You'll find that most websites use them as they're a common web technology. Cookies allow us to recognise your device and remember if you've been to our website before. We use cookies to make our website work more efficiently, measuring which parts of our website you use and to customise your experience. Cookies also provide information that helps us monitor and improve the website's performance.

2. How We Use Cookies

We use cookies for a variety of reasons, as detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not, in case they are used to provide a service that you use.

3. Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser 'Help' for how to do this). Be aware that disabling cookies will affect the functionality of this, and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore it is recommended that you do not disable cookies.

4. The Cookies We Set

If you create an account with us, then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out; however in some cases they may remain afterwards to remember your site preferences when logged out.

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

This site offers newsletter or email subscription services, and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

This site offers e-commerce or payment facilities, and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.

When you submit data through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

In order to provide you with a great experience on this site, we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called upon whenever you interact with a page that is affected by your preferences.

5.   Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The full table of cookies can be viewed at the bottom of our cookies policy.

This site uses Google Analytics, which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit, which helps us to understand how we can improve the site for you.

From time to time, we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.

As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase, and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business

predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you.

For more information on Google AdSense see the official Google AdSense privacy FAQ.

We use adverts to offset the costs of running this site and provide funding for further development. The behavioural advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.

In some cases, we may provide you with custom content based on what you tell us about yourself either directly or indirectly by linking a social media account. These types of cookies simply allow us to provide you with content that we feel may be of interest to you.

Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including: Facebook, Twitter, Instagram, and LinkedIn, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

6.   **More Information**

Hopefully, that has clarified things for you. As was previously mentioned, if there is something that you aren't sure whether you need or not, it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. However, if you are still looking for more information then please can contact us via email on partners@joindrover.com.

Performance Cookies used on Drover

Cookie Name	Provider	Purpose	Expires
__stripe_sid	www.joindrover.com	Stripe is used to make credit card payments. This cookie remembers who you are to enable us to process payments without storing any credit card information	30 minutes
__stripe_mid	.www.joindrover.com	Stripe is used to make credit card payments. This cookie remembers who you are and allows us to process payments without storing any credit card information	30 minutes
nsr	m.stripe.network	Stripe is used to make credit card payments. This cookie remembers who you are and allows us to process payments without storing any credit card information	30 minutes
__cfduid	.joindrover.zendesk.com	Cookie to identify trusted web traffic for our cloud networking platform	1 year
__cfduid	.hubspot.com	Cookie to identify trusted web traffic for our cloud networking platform	1 year
__cfruid	CloudFlare	Cookie to identify trusted web traffic for our cloud networking platform	1 year
__cfduid	.hs-analytics.net	Cookie to identify trusted web traffic for our cloud networking platform	1 year
__cfduid	.usemessages.com	Cookie to identify trusted web traffic for our cloud networking platform	1 year

__cfduid	.static.zdassets.com	Cookie to identify trusted web traffic for our cloud networking platform	1 year
__cfduid	.hs-scripts.com	Cookie to identify trusted web traffic for our cloud networking platform	1 year
__cfduid	.pingdom.net	Used by the content network, Cloudfare, to identify trusted web traffic.	1 year
hubspotutk	HubSpot	This cookie keeps a track of your identity to prevent when deduplicating contacts on form submission	13 months

Analytics Cookies used on Drover

Cookie Name	Provider	Purpose	Expires
_hssc	HubSpot	This cookie tells us how many sessions you've had on our website	30 minutes
__hssrc	HubSpot	This cookie tells us how many sessions you've had on our website	End of session
_gid	.joindrover.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	24 hours
_gat_UA-730852 14-1	.joindrover.com	Google analytics cookie to track statistical analysis of page interactions	10 minutes
_dc_gtm_UA-730 85214-1	.joindrover.com	Google analytics tag manager to track statistical analysis of page interactions	2 years
_ga	.joindrover.com	Google analytics cookie to allow us to track across different sessions	2 years

_gcl_au	.joindrover.com	Google analytics Website statistics and optimising the functionality of the website	End of session
__hstc	www.joindrover.com	This cookie from hubspot tracks your visit to our website.	13 months
__adal_id	.joindrover.com	This cookie gives you a unique ID so we can track the different sessions you have on our website	2 years
__adal_ca	.joindrover.com	This cookie gives you a unique ID so we can track the different sessions you have on our website	2 years
__adal_cw	.joindrover.com	This cookie gives you a unique ID so we can track the different sessions you have on our website	2 years
__adal_ses	.joindrover.com	This cookie acts as a unique ID to track your journey as you visit our website multiple times	2 years

Advertising Cookies used on Drover

Cookie Name	Provider	Purpose	Expires
_fbp	.joindrover.com	This cookie collects data on how you use our website and then delivers relevant content to you on the Facebook network	24 hours

fr	.facebook.com	This cookie collects data on how you use our website and then delivers relevant content to you on the Facebook network	3 months
IDE	.doubleclick.net	This cookie augments the google analytic cookies to deliver relevant content to you on the Google network	2 months